



**Osivax** is a clinical-stage biotechnology company that uses its oligoDOM™ technology platform to develop innovative vaccines. Osivax' main project is a universal influenza vaccine that aims to revolutionize the prevention of seasonal influenza, currently in Phase 2a. OSIVAX is using this same technology to develop a broad-spectrum vaccine against SARS-COV-2, its variants or a new coronavirus pandemic. For more information, please visit their website: [www.osivax.com](http://www.osivax.com) OSIVAX has offices in France (Headquarters in Lyon) and Belgium (Affiliate in Liège). It is a growing company with over 40 employees.

As part of our company's development, we are looking for a:

**Internship / Alternance: Digital communication specialist (M/F)**

**-Lyon, France-**

In the Business Development & Strategy team, you will report to the Communications Manager and work on a wide range of exciting activities.

### Your tasks

- **Enhance the Website's SEO**
  - Develop and implement strategies to improve the website's organic search rankings.
  - Conduct keyword research and optimize website content for search engines.
  - Monitor and analyze SEO performance, proposing actions plan to ensure continuous improvement.
- **Maximize the Company's Social Media Presence**
  - Create engaging content tailored for various social media platforms.
  - Stay updated with the latest social media trends and integrate them into the company's strategy.
  - Measure and analyze social media performance, providing insights and recommendations to enhance engagement and reach.
- **Support Digital Communication Activities**
  - Manage the distribution of our press releases via email.
  - Maintain and update the contact database.
  - Ensure the website is up-to-date with relevant and engaging content.

### Your background & profile

You are currently pursuing a Master's degree (Bac +4 or Bac +5) in Communication and would like to evolve in a stimulating environment and take on a wide variety of challenges.

#### Skills:

- Excellent verbal and written communication skills in English, with the ability to convey messages clearly and effectively.
- SEO: Understanding of Search Engine Optimization (SEO) to improve website visibility and traffic.
- Creativity: Ability to create engaging and high-quality content, including text, images, and videos, tailored to different digital channels (social media and website).
- Project Management: Strong organizational skills to manage multiple projects and meet deadlines
- Proactivity and pragmatism: Demonstrated ability to take initiative, anticipate challenges, and develop practical solutions.
- Collaboration: Ability to work collaboratively in a team environment.

Ready to take up this exciting challenge with us, send your application: [smolinari@osivax.com](mailto:smolinari@osivax.com)